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About

Ronald Lee is an executive leader, experienced CMO and CTO, and a subject matter expert in using enterprise software technologies to drive rapid business growth.

At Pacejet Ron leads the product and marketing teams through agile innovation cycles to create subscriber value and maximize sales growth. From launch to managing over half a billion dollars in shipping transactions, the Pacejet cloud business has grown 50% every year. A recognized market leader, Pacejet recently won the 2017 Oracle-NetSuite Product Partner of the year award and received the FedEx Gold achievement award.

Ron runs 40+ miles per week, reads everything he can get his hands on, and is most proud of his three amazing kids.

Pacejet

Ron is the CTO and CMO of Pacejet, the leading cloud-based shipping software platform. Pacejet creates software that makes the shipping dock a launch pad for profitability, helping to transform shipping from a business necessity to a strategic advantage. Pacejet is a vital part of a mid-market business' overall enterprise resource planning system and seamlessly integrates with any management system to optimize the time, space and distance between the shipping dock and the customer. Learn more at www.pacejet.com or [@pacejet](https://twitter.com/pacejet) on twitter.



Background

Prior to Pacejet, Ron was Vice President of Business Development at Symix (a public software company in Columbus, Ohio), launching multiple new e-commerce, customer relationship management, field service, and enterprise resource planning products and services, managing new business units, and leading direct marketing and lead generation programs to grow revenues from \$30M to \$120M.

Before Symix, Ron managed and launched the first web-based electronic document management system on the market at Information Dimensions (IDI), a division of Battelle Memorial Institute, eventually acquired by Open Text.

Ron has a Bachelors in Computer Engineering from The Ohio State University and a Masters of Business Administration from Capital University.